

## UNIT PROJECT

## Remedies

**PRODUCT:** 3-minute oral TV news report

**SUBJECT:** popular herbal remedies

### Research and Take Notes

- **Search** Visit a local drugstore or health-food store. Find the names of herbal remedies sold there. Select one remedy to report on and use the Internet to find out all you can about it. Search the Internet using the herbal remedy's name along with key words such as "advantages," "uses," "sources," "cautions," and "warnings."
- **Take notes.** Paraphrase or write notes in your own words. Organize your notes in categories such as "Uses," "Side Effects," "Active Ingredients," and "Plant Information."
- **Interview** Interview a dietician or health-food store employee. Ask questions about the remedy you've chosen. Include at least two direct quotations from your source. Be sure to place quotation marks around any direct quotations.

### Develop Your Report

- **Look at your information.** After collecting your information from the Internet and the interview, read through all of the material. Think about questions you still might have or how your information may be incomplete. Do more research to fill in these gaps. If you need help, ask your teacher for suggestions on where to search.
- **Choose a perspective.** Decide what your news report will emphasize. Will it focus on the negative or positive effects of the remedy? Be sure you have the information and quotations necessary to support your perspective.
- **Plan your report.** Develop an outline for your report. What information will grab the audience's attention? What information do you want the audience to remember most? What visuals might you add? The opening and closing of a report are the most important for keeping the audience's attention, so make sure these are strong.
- **Write a script.** Write a script for your report. Read your script aloud several times and listen carefully to how the words sound. Revise your script as needed. Transfer your script to note cards for easy reference.

### Present Your Report

- **Practice** Practice giving your report several times before the date. Use a tape recorder so you can listen to how you sound. Be especially aware of how much time your report takes. Be sure not to exceed your allotted time.
- **Present** You will present your report to the class on \_\_\_\_\_ (date)!

EVALUATION RUBRIC: TV NEWS REPORT				
Content	Completely	Mostly	Partially	Poorly
Introduces the herbal remedy; gives some information on the conditions it is used to treat	5	4	3–2	1
Identifies the plant from which the remedy comes	5	4	3–2	1
Identifies at least one active ingredient	5	4	3–2	1
<b>Organization</b>				
Has an effective introduction and conclusion	5	4	3–2	1
Integrates quotations into the report	5	4	3–2	1
Information flows logically	5	4	3–2	1
<b>Oral Presentation</b>				
Speaks clearly, slowly, and with enough volume	5	4	3–2	1
Makes eye contact with audience and gives a smooth presentation	5			
Presentation is the appropriate length	5	4	3–2	1
<b>Use of Class Time</b>				
Efficient and productive	5	4	3–2	1
<b>“Special Something”</b> extra credit				
Report has some outstanding aspect	5			
<b>Subtotal:</b>				

Total

50

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